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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

REQUEST FOR CORRECTED FILING RECEIPT

VIA FAX: (571) 273-8300

Mail Stop Missing Parts
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a request for a corrected filing receipt.

On October 13, 2011, an Office Action was issued for this application. In the office action the Examiner noted as follows:

Priority

1. The applicant hereby grants priority for this application to application number 08/787,979 filed on January 22, 1997. This application has a continuation-in-part status and as such receives the January 22, 1997 priority date for only those disclosures that were already presented in the 08/787,979 application.

Specification

2. The substitute specifications filed January 22, 2004 and March 5, 2007 are hereby entered.

The Examiner entered the substitute specifications filed January 22, 2004 and March 5, 2007 and afforded the application priority to Appl. No. 08/787,979 filed on January 22, 1997.

Application No.: 09/372,416

Art Unit: 2177

Applicant respectfully requests issuance of a new filing receipt to reflect the claim of priority. The reference to the earlier application is included in the substitute specification filed on March 5, 2007.

The claim of priority is as follows:

This application is a continuation-in-part of U.S. patent application serial number 08/787,979, now U.S. patent number 6,285,987, entitled "Internet Advertising System", having a filing date of Jan. 22, 1997.

Dated: January 26, 2012

Respectfully submitted,

/Benzion A. Wachsman/
Benzion A. Wachsman
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*A statement under 37 CFR § 3.73(b) is included

Request for corrected filing receipt

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January 26, 2012